



Gustavo Bolívar

**Creator of Sin tetas no hay paraíso
Colombia**

The series Sin tetas no hay paraíso has won nearly 12 awards in Spain and USA. One of the biggest questions is: What does telling a story mean? Knowing how to tell a story is catching the viewer with simple formulae that do not insult their intelligence but which are not too complex to confuse them. This is how Gustavo Bolívar Moreno replies to TVMAS magazine and as from this simple recipe he has become one of the greatest writers in Latin America.

And he is not only a TV show writer but he also has great prestige in literary writing since he has written seven books: three novels, chronicles, investigations and essays. His most renowned work is, without the shadow of a doubt, Sin tetas no hay paraíso, which was born as a literary novel – it has been translated to twelve languages and has sold more than one million copies – a novel which later became a blockbuster on TV and then in the cinema.

“My biggest challenge in this decade has been taking this novel to the cinema screen – says the writer. I had the most irresponsible idea of operating the main character on-screen and in the middle of the shooting and putting at risk a four-million-dollar movie.”

Bolívar Moreno has written more than 1800 TV hours, is father to works like Me amarás bajo la lluvia (RCN), Infieles anónimos (RCN), Los Victorinos (Telemundo), Sin senos no hay paraíso (Telemundo) and the spectacular series El capo produced by Fox-Telecolombia which is currently being aired by RCN, among many others. Several scripts and documentaries can be included in this successful career.

And who better than him to briefly analyze the telenovela and Colombian fiction series, topic which he will develop in his conference during the Seventh World Summit of Telenovela and Fiction in Bogotá: “Our TV is tackling topics of our harsh reality. There are lots of action scenes and unpredictable plots. The novel in which the main character weeps for 120 episodes and marries the leading man is left aside. Today, our female protagonists are hardened, warrior-like, enterprising, disobedient and extremely intelligent when facing life. This makes them more attractive to the viewers in a world where machismo is being left behind.”

Among the written books:

- EL Candidato 1995 (Pedagogical)
- EL Cacique y la Reina 1997 (Chronicles)
- Así se roban las elecciones en Colombia 2002 (Investigation)
- Sin tetas no hay paraíso 2005 (novel) (has more than 12 translations worldwide and has sold more than a million copies)
- Suicidario del Monte Venir 2007 (Novel)
- Código de Etica para Infieles (Essay in 2008)
- El Capo (Novel 2009)