



## **Jennifer Clark Fuchs**

**J'Clark International Entertainment Inc,  
Estados Unidos**

### **PROFILE**

Accomplished and well-qualified Television Producer and Director offering more than 8 years of successful experience with emphasis on entertainment and documentaries. Background includes working with key industry executives, performing artists, and technical experts at major media corporations. Professional Dancer with expertise in several types of dance, including Latina, tango, flamenco, pop, salsa, meringue, and jazz. Experienced in multiple types of media across diversity of cultures, markets, and countries. Strong administrative skills with proven ability to bring artistic vision and innovative ideas to every project. Skilled at promoting and marketing TV programs to new audiences and directing large-scale productions. Polished communicator with exceptional rapport- and relationship-building skills. Highly organized and talented at directing multiple projects, tasks, and priorities within pre-set deadlines and budgets. Trilingual: fluent in English, Spanish, and Italian.

- Event Planning
- Dancer & Choreographer
- Children Shows & Production
- Casting Advance Knowledge
- Public Relations & Promotions
- Corporate Relations
- Newsletters / Press Releases
- Marketing Executive
- Lighting for TV and Video
- Locution
- Discotheque and Restaurants Promotion
- Photography
- New Market Penetration
- Budget Management
- Journalism / Interviews
- Telenovela Production
- Acting Experience
- Script Writing
- Video Production & Editing
- Mass Communications

- Project Management / Planning
- Special Events

## **CAREER ACCOMPLISHMENTS & CREDITS**

**March 2008 – June 2009 RCTV INTERNATIONAL, Miami, FL**

### **Marketing Executive**

- Direct marketing and promotional activities for telenovelas and formatas distributed by company.
- Produce graphics to advertise telenovelas and other shows for worldwide audience.
- Create news stories, communications, and newsletters for each television market to sell programs to Directors of International Sales, including assistance with selling telenovelas.
- Conduct public relations activities, including providing information on news and products.
- Organize TV festivals and promotional items, including giveaways and brochures.
- Select media press for announcing promotions to general public and maintain company's Web site.
- Market proposals for promoting company's television shows.
- Telenovelas and Varieties shows ratings around the world and creation of charts.
- Sale of teh telenovela La Trepadora to RLR Licenses to be broadcasted in the Caucasus Region. Georgia, Armenia and Azerbajstan.

**2008 CINEMAT, INC. & PANAMAX FILMS, Miami, FL**

### **Casting Director**

- Oversee all casting for single episode series, Crimenes de Pasion

**2005-2007 FASHION SHOW ALEXYS AT THE GRAND FOR CHILDREN WITH CANCER, Miami, FL**

### **General Producer**

- Planned entire show that collected funds for children with terminal cancer, including selection of models, performances, screening, music, DJs, catering as well as creative insight. Managed budget, sent invitations, and obtained rental equipment. Contracted hotel and obtained sponsorship for funding of show.

**2007 SONY PICTURES ENTERTAINMENT, Miami, FL**

### **Casting Director**

- Chose actors for filming of television project.

**2007 MIPCOM, Cannes, France**

### **Journalist**

- Interviewed leading executives within TV industry, took photographs, and attended conferences.

**2005 - 2007 TVMAS**, Miami, FL

## **THE WORLD SUMMITS**

**2007** General Coordinator and Marketing Director

**2005** General Coordinator / Marketing Director / Journalist

- Coordinated production of III and V World Summit of Telenovelas and Fiction in Madrid and Barcelona.
- Contacted programming executives, CEOs, Directors of International Sales, and Channel Directors of most important TV channels and production companies worldwide.
- Prepared press communication, media releases, and played active role during pre and post production.

**2006 - 2007 TELEMUNDO-CINEMAT**, INC., Miami, FL

### **Casting Director / Production Coordinator**

- Headed casting and production for 500 episodes of Decisiones (daily series): responsible for casting, reading scripts, assistance with production of scenes as needed, and contacting actors. Hired extras and stunt professionals. Filmed in 3 countries: Mexico, Columbia, and Miami, FL. Conducted study of U.S. market.
- Led casting and production for 120 episodes of Seguro y Urgente (weekly comedy show): handled casting and selecting stunt professionals and animals. Managed budget and created graphics to measure ratings.

**2006 LILIAN STRANSKY PRODUCTIONS**, Miami, FL

### **Production Assistant**

- Assisted with production and served as Makeup Artist for original movie, My Way.

**2005 PRODUCER'S CIRCLE**, Miami, FL

### **Production Assistant**

- Worked with Latin singer Virggi from Venezuela in producing music video, "Caramelo de Limòn." Selected dancer, extras, club for video shoot, and provided artistic input and creativity during editing.

**2005 ANGEL TALENT, INC.**, Miami, FL

### **Casting Director**

- Oversaw casting for 3 commercials filmed in Los Angeles as well as casting for event in Key Biscayne.

**2004 – 2005 TELEVISA – FV PRODUCTIONS, INC.,** Miami, FL

**Casting Director**

- Chose all cast for Inocente de Ti and El Amor no Tiene Precio.

**2001 – 2004 FONOVÍDEO PRODUCCIÓN,** Miami, FL

**Casting Director / Production Assistant**

- Chose cast and assisted with production of Gata Salvaje, Secreto de Amor, Rebecca, and Angel Rebelde.

**1993 – 2000 LOS ARCOS SCHOOL/ANDES INSTITUTE/LOS CAMPITOS SCHOOL,**  
Caracas, Venezuela

**School Dance Choreographer**

- Choreographed December shows and taught dance to students

**1998 VENEVISION,** Caracas, Venezuela

Internship / Production Assistant

- Worked in pre-production, editing, studio recording, and outdoor recording.
- Conducted interviews, created documentaries and shows, called guests to shows, and took surveys.

**EDUCATION & TRAINING**

**1994-2000** ANDRES BELLO CATHOLIC UNIVERSITY, Caracas, Venezuela  
**B.A., Social Communications**

**Specialized Training:**

**2001** UNIVERSITY OF MIAMI KUBEC CENTER, Miami, FL  
Course completion in Diction, Acting, Voice, and Corporal Expression

**2000** FULL SAIL Orlando, Florida  
Course of Video Production

**1994-2000** ANDRES BELLO CATHOLIC UNIVERSITY, Caracas, Venezuela  
Certificate of Photography Directing  
Certificate of Techniques of Illumination and Photography for Video  
Certificate of Accomplishment of Media Composer Editing 101  
VI Video University Competition, Diploma of Photography Directing  
V Video University Competition, Diploma in Movie Directing UCAB

## **AWARDS & RECOGNITION**

Recognition for Labor in the TV Industry, TVMAS and ONLY TELENOVELAS  
Professional of the Year as Casting Director TELEMUNDO RTI, WGBB 1240 AM, New York  
2005

Recognition Directing of Casting "Decisiones" Telemundo RTI, Equatorial Association of  
Suffolk New York 2005

## **COMPUTER / TECHNICAL SKILLS**

Microsoft Word, Excel, PowerPoint, Microsoft Publisher, Photoshop, Avid Media Composer